

# UNLEASH YOUR SECRET WEAPON

AMBASSADOR  
PROGRAMME  
2019



USE THE MOST  
POWERFUL TOOL YOU  
HAVE TO ITS VERY  
BEST & GET AHEAD OF  
THE COMPETITION



# AMBASSADOR PROGRAMME 2018

## GET AHEAD OF THE GAME

Thank you for your interest in the Flying Changes Coaching (FCC) Ambassador programme. This programme is designed for serious amateurs or early professionals competing in affiliated competitions and aiming for the top. Is this for you?

Yes? Then this is your opportunity to unleash your secret weapon – your MIND! Get ahead of the competition by using the most powerful tool you have to its very best. By becoming an ambassador for Flying Changes Coaching you will be a part of a very exclusive and special programme that will give you many opportunities to accelerate your performance and achieve the goals you want in 2019 and beyond. Find out how to apply at the end of the pdf.

The aims of the programme for You –

- \* Support talented riders like you to accelerate your progress to achieve your goals
- \* Improve competition results and performance based on your own personal success factors
- \* Develop and grown your own business, brand and earning potential
- \* Understand your own limiting factors and how to overcome them
- \* Align with trainers and other team members to fully support your performance
- \* Increase your profile through online and other opportunities for promotion to potential sponsors/ owners etc.
- \* Be a part of an exclusive group of like minded riders (access to our VIP FB group)
- \* Massive saving of up to 45% off your chosen coaching package for 1 year.



# AMBASSADOR PROGRAMME 2018

## GET AHEAD OF THE GAME

The aims of the programme for FCC –

Promote the benefits of FCC through success stories and other accounts via social media, word of mouth and other viable sources

Increase the demand for Mindset and Performance Coaching from credible sources (you!)

Create content to be shared online from Ambassador's stories etc

Create a source of Ambassadors available to attend FCC events and promotions as required

What is expected of you as an FCC Ambassador?

Online stories and blogs about your journey throughout the year. Minimum of one following each coaching session.

Blogs, stories, post, tags etc as requested by FCC.

Attendance at occasional events such as trade shows or events where FCC are in attendance with a stand etc. This is negotiable based on distance etc but at least one event must be adhered to within the year.

Professional conduct at all times in all online and offline presence.

Referrals to others you feel would also benefit from coaching.

You are responsible for booking your sessions (expected to be one a month for the 12 month contract).

The programme runs for 12 months starting in January 2019.

Should any of these expectations not be fulfilled then the Ambassador role can be terminated by FCC at any time.



# AMBASSADOR PROGRAMME 2018

## GET AHEAD OF THE GAME

You can choose either of these 2 packages -

Premier Transformation - In this truly transformative SELF DEVELOPMENT package you get :

- \* Focus on yourself in tailor made coaching sessions
- \* 1 day face to face at time to suit (ideally near the beginning of our coaching), so I can really get to know you, your challenges and coach you to get you started the best way.
- \* Ambassador celebration event in Dec 2019 (venue tbc but possibly Olympia).
- \* 12 Skype sessions (or phone)
- \* Free access to videos & other resources available online
- \* Coaching worksheets and access to other resources

Only 12 installments of £120 per month (normally £1950) – Save over £500!

Professional Revolution - Revolutionise your BUSINESS as well as your PERSONAL PERFORMANCE and get the professional support you need to reach the top :

- \* Focus on yourself and your business in tailor made coaching sessions
- \* 2 face to face sessions in person at your yard or chosen location.
- \* 12 Skype sessions (or phone)
- \* Specific business development resources and coaching expertise
- \* VIP Hospitality Celebration day at a big competition or event in the year. Either Hickstead, Olympia or Blenheim depending on your timeframe and availability.
- \* Beautiful Leroy and Bongo planner to "organise your horsey life, reach your riding and training goals and keep your horse happy and healthy."
- \* Leroy and Bongo Competition record folder
- \* Ambassador celebration event in Dec 2019 (venue tbc but possibly Olympia).
- \* Free access to videos online, Coaching worksheets and access to other resources

Only 12 installments of £220 per month (Normally £3997) Save over £1300!

To apply simply email [flyingchangescoaching@outlook.com](mailto:flyingchangescoaching@outlook.com) and tell us why you are the perfect person to be one of our 2019 ambassadors.