

FIND YOUR EDEN

AMBASSADOR
PROGRAMME
2021



USE THE MOST
POWERFUL TOOL YOU
HAVE TO ITS VERY
BEST & FIND YOUR
EDEN



AMBASSADOR PROGRAMME 2021

GET AHEAD OF THE GAME

Here are just some of the things that the 2020 Ambassadors (who will be 2021 Mentors) are saying about the

My experience as a Flying Changes Ambassador has been life changing. 2020 has been a year we won't forget, but for me I have grown exponentially. I have found a new family who will support me when needed and made some exceptional friends.

I was lacking in confidence in what I thought was just my riding, not getting on and doing it but feeling not good enough and I lost the fun and enjoyment of going out competing. I've realised since working with Jenni this year that I was lacking confidence in everything in my life, my business, my social life and was generally trying to please everyone to the detriment of me. I would be too scared to speak to anyone when I was out putting up a barrier in case people came to talk to me, I had massive imposter syndrome in the warmup arena and was a shrinking violet in the corner. This led to me having rubbish results and reinforced my "not good enough" feelings. Unfortunately all this led to my health deteriorating and earlier this year was diagnosed with Chronic Fatigue and IBS. Jenni has supported me through this and I've finally been able to say "I'm good" and mean it when people said how are you.

Jenni has given me the tools to change the way I deal with situations, techniques that I was sceptical of to start with but I put them in practice and they really work. I'm still a work in progress but I've just come back from a weekend competing and I really enjoyed myself. I had fun and felt I deserved the good results I got, neither of which I could have done this time last year. Nicky Allen- Ambassador

Initially applied for the Ambassador Role because I needed help with my confidence & also my competition mentality. Jenni has not only dramatically improved both of these for me but also has made me think about all aspects of my career and has helped me become a more open minded & realistic rider. Especially after a dreadful 2020, I feel in a much better place to tackle the negatives & will use these tools to help get me to the top!

Georgie Day- Ambassador



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Wow, you are incredible! Now it is time to become even happier, more successful and part of something bigger and fast growing in 2021. A massive thank you for expressing your interest in the 2021 E.D.E.N Ambassador Programme.

What is EDEN?

The Equestrian Development and Empowerment Network is a place built to empower 1 million riders across the globe by creating a truly supportive community where you can reach your true potential, achieve peak performance and be at your best – whatever that is. It is time to harness the most powerful tool you have, your mind.

As riders we can often feel stuck or fearful, it is easy to get caught up in our own thoughts when building a partnership with our horses. Bringing a feeling of team in an often lonely sport, our network will stand by you (its members) in the inevitable ups and downs of life – supporting you to create your own EDEN with your horse/s.

This is your opportunity to unleash your secret weapon – your MIND! Get ahead of the game by investing in the most powerful tool you have. As an EDEN Ambassador you will be a part of an exclusive programme and exceptional community that will give you a multitude of opportunities to accelerate your performance and achieve your 2021 goals and beyond. “Dream it - Do it - Love it”

I have previously had several breaks from working with horses full time due to a lack of confidence in myself, but I never felt like I was being true to myself in any other job. I was exceptionally lucky to be sponsored by Flying Changes Coaching for 2020, and I cannot believe what an incredible year I've had. I've barely competed, suffered a broken foot which required surgery and, like everyone else, felt the effects of a global pandemic. On paper, this year should be put into a category never to be spoken of again. It can only be thanks to Jenni and the FCC team that I find myself in my dream job and achieving things I never thought I would be capable of, let alone be given the opportunity to do. I have never felt as in control of my mindset as I do now, and I feel hugely excited about my future. Writing my application for the FCC ambassador search has honestly been one of the best decisions I've ever made!

Natasha Swales - Ambassador



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The aims of the programme for You –

- * Support passionate riders like you to accelerate your progress to achieve your goals
- * Improve your competition/ riding results and performance based on your own personal success factors
- * Understand your own limiting factors and how to overcome them
- * Align with trainers and other team members to fully support your performance
- * Increase your profile through online and other opportunities for promotion to potential sponsors/ owners etc.
- * Develop and grow your own business, brand and earning potential
- * Be a part of an exclusive group of like minded riders, professionals and equine businesses with a special online area just for you all to confidentially share, support and grow together.
- * Massive saving of almost 70% off the usual price of a 12 month coaching package plus money cant buy bonuses too!

The aims of the programme for FCC –

- *Promote the membership of EDEN and FCC products and services through success stories and other accounts via social media, word of mouth and other viable sources
- *Increase the demand for Mindset and Performance Training and Coaching from credible sources (you!)
- *Create content to be shared online from Ambassador's stories etc
- *Create a source of Ambassadors available to attend FCC events and promotions as required

Jenni has really helped both my performance anxiety and general confidence!! I cannot recommend Flying changes Coaching enough!! I've always been a wimpy rider but Jenni has helped build my self belief and given me tools I use every time I get in the saddle.
Becki Holmes - Ambassador



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What is expected of you as an FCC Ambassador?

- *Online stories and blogs about your journey throughout the year. Minimum of one per month.
- *Blogs, stories, post, tags etc as requested by FCC.
- *Attendance at occasional events such as trade shows or events where FCC are in attendance with a stand etc.
- *Professional conduct at all times in all online and offline presence.
- *Referrals to others you feel would also benefit from products and services.
- *Actively taking part in all online Ambassador meetings and EDEN clinics/ events
- *Continuing to learn by participating in FCC Training online and offline during 2021
- *The programme runs for 12 months starting 1st January 2021 and you agree to the whole year when you sign up.

Should any of these expectations not be fulfilled then the Ambassador role can be terminated by FCC at any time.

This is what is included in the Ambassador Package for 2021:

- *To Focus on whatever areas you need the most and flex this throughout the package
- *Personal video coaching calls with Jenni Winter - Leach (Facetime/ Zoom sessions) every other month
- *Support from a personal Mentor from one of our team consisting of of Pro Riders, Coaches, and Inspirational Equestrians. Monthly calls with them to keep you on track, support, advise and inspire you on your own journey.
- *Exclusive FREE access to training videos, a VIP Facebook Group & any other resources made available online during the year.
- *Coaching worksheets and access to other resources as well as specific business development resources and coaching expertise if applicable to you.
- *Opportunities to train to become an FCC Licensed Coach yourself.
- *Huge savings on training courses, events and other opportunities with FCC.



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Investment in YOU -

We invest a huge amount of time into supporting our Ambassadors and helping them to get the most out of the programme, so in return we like to know you are serious about investing in us too. This money goes into the behind the scenes of the programme but also into helping us to create great value training and systems to help even more riders to get the most out of their riding - via things like free one day workshops, online courses and other opportunities that need investment by us. Its all about being a part of the bigger picture. So by becoming an Ambassador you too are helping others to achieve their goals, whilst you get to do the same!

A 12 month coaching package without any of the extra bonuses that you get as an Ambassador would normally be £4998. Of course you get it for a tiny % of this....

What is YOUR investment?

Ambassadors get this Exclusive Package for just £138 per month or £1598 if paid in full
(SAVING £3,400!!!)

To apply simply complete the first stage of the application process using the link below -

[APPLY NOW](#)